



Optic Reset is a modular carpet collection that consists of two mid-scale Field of View patterns, and coordinating texture – Shifted Focus, both of which have been created using elements from photography, illustration, and graphic design. Using positive and negative space, creating tonal shifts, and pushing boundaries of abstracted subject matter, Optic Reset allows designers to create their own visual narratives with dual styles in shifting colorways of light and dark. The visuals give us cues for our other senses, and they are how we understand the world. And with Optic Reset, interior space can be created with subtle or dramatic views on the floor.

This concept is illustrative of The Visual Age, where there is visual literacy and creative democracy for all, and we have become fluent in the elements of graphics, photography, design, and art. Social media especially has influenced this, allowing for self-expression and creativity to come together to unite us with a sense of purpose on our collective path.

Cover: Field of View Light FVL987 (Herringbone Installation)

Specifications

Optic Reset

Field of View Light

DESIGN

| | |
|--------------------------|--|
| Yarn | Duracolor® Tricolor Premium Nylon |
| Construction | Tufted Textured Patterned Multi-Colored Loop |
| Dye Method | Solution Dyed |
| Gauge | 1/12" |
| Stitches/Inch | 12.3/Inch |
| Pile Height | 2.77mm+/-0.5mm |
| Total Height | 6.22mm+/-0.5mm |
| Pile Weight | 18 oz/sy (610gm/m ²) |
| Total Weight | 141 oz/sy (4800+-200gm/m ²) |
| Primary Backing | Non-woven |
| Secondary Backing | EcoFlex |
| Size | 12'x36" (0.3048x0.9144m) |
| Packing | 12 pcs (3.3445m ²)/box |
| Stain Release Technology | Permanent, Built into Fiber |
| Soil Release Technology | EcoSentry Soil Protection |

PERFORMANCE

| | |
|-------------------|----------------------------------|
| Colorfastness | Grade 5 = No Change (AATCC 16) |
| Flammability | Class 1 (ASTM E648) |
| Smoke Density | Passed (ASTM E662 Less than 450) |
| Static Propensity | ≤ 3.5 kV (AATCC-134) |

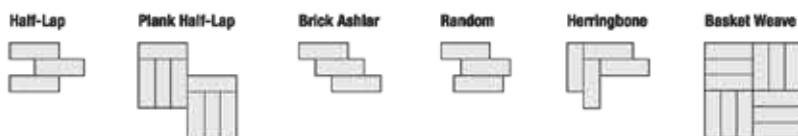
SUSTAINABILITY


| | |
|----------------------|--------------|
| CRI Green Label Plus | GLP1171 |
| NSF 140 | NSF 140 Gold |
| SGBC | LEADER |

SERVICE

| | |
|------------|---|
| Warranties | Lifetime Limited Carpet Tile Warranty, Lifetime Limited Duracolor Stain Warranty, Lifetime Static |
|------------|---|

INSTALLATION METHODS





Permanent Protection

*Resists 99% of all common stains

Made with a minimum of
30% recycled content

(25% Pre-consumer & 5% Post-consumer)

No Chemicals
Stains are removed
with just water



Traditional Nylon
Fibers have a positive charge that attracts the 99% of common stains that are negatively charged, causing many permanent stains to occur.



Duracolor Fibers have a negative charge that actually repel 99% of negatively charged, common staining substances.

**Stain Free
Sustainable
Beautiful**

FOREVER

The U.S. federal government's rigorous test for carpet stain resistance is called AATCC Test Method 175. Unlike topical protective treatments that wear off over time, Duracolor passes this third-party certified test with flying colors.

AATCC TEST METHOD 175



Samples of Duracolor and a competitor's carpet are put through 100 revolutions of the Taber Abrader, which is used to simulate years of foot traffic.



A portion of each sample is stained with Red Dye #40.



Samples of Duracolor and a competitor's carpet are put through 100 revolutions of the Taber Abrader, which is used to simulate years of foot traffic.



The samples are then rated against the government's AATCC Red Dye #40 10-point scale.

THE RESULTS: Duracolor delivers superior stain resistance despite the simulation of heavy foot traffic.

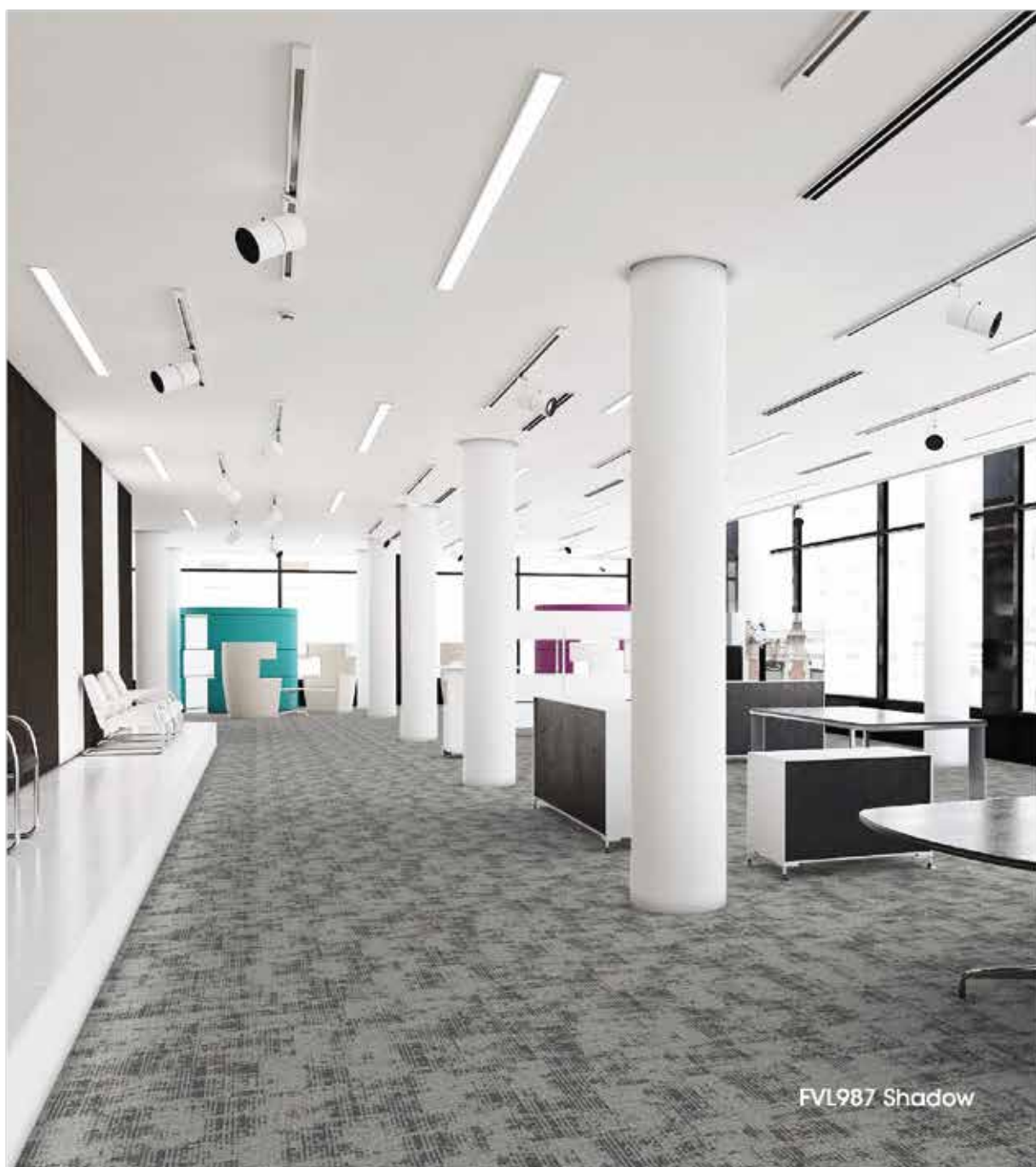


**DURACOLOR
scores 8.0+ on the
10-point scale**

Duracolor passes this test because its stain protection is an inherent property that cannot wash off or wear away. It does not use topical treatment.



**Competitor topicals
wear off causing
them to fail**



FVL987 Shadow

